

Overview

Through our Health Smart Grant program, we partner with registered charities to help people and communities live healthier lives.

We support registered Australian charities that specialise in prevention and have a track record of engaging and empowering people to be Health Smart in their everyday lives. Preference will be given to initiatives that are inclusive and relevant for youth and young adult audiences.

We believe in supporting people to make good decisions that will positively impact their health and wellbeing, and reduce modifiable health risks in their lives. Successful projects will draw on a strong evidence base to build health literacy, helping people to access, understand and use information to adopt healthier behaviours.

An annual funding pool of \$320,000 will be distributed to six successful grant recipients who will each receive \$40,000 in grant funding. In addition, two of our six grantees will receive an additional \$40,000 in funding during the grant period, voted by nib members, shareholders and the wider public as part of our 'People's Vote'.

To support our intention of building strong and meaningful partnerships, the duration of the grant is flexible. New in 2021, our Health Smart Grant will extend to New Zealand, with an additional three grants available to New Zealand charities. Further information is available [here](#).

Eligibility

The Health Smart Grant is delivered through nib foundation's Private Ancillary Fund which means that to be eligible your organisation must be:

- Endorsed as a Deductible Gift Recipient (DGR) Item 1 by the ATO, and;
- Endorsed as a Tax Concession Charity (TCC) by the ATO (or be a tax exempt entity).

The Australian Government's [Australian Business Register](#) has an online lookup function that enables you to search your organisation's name or ABN and check whether it is endorsed as a DGR Item 1 and TCC.

Key Dates

1 June 2021	Open for EOIs
30 June 2021	Final day to submit an EOI
Mid-August 2021	Shortlist invited to submit full application
Mid-August 2021	Unsuccessful EOI applicants notified
4 September 2021	Full applications close
Mid-December 2021	Applicants notified of outcome
1 January 2022	Projects commence

Funding priorities

Preventive health initiatives play an important role in equipping Australians with the tools they need to stay well. However, only 41% of Australian adults have the health literacy levels needed to make positive and informed health choices.

Our Health Smart Grants fund the delivery of health promotion and primary prevention initiatives which work to improve health literacy, and help people develop the understanding and skills they need to adopt and maintain healthy behaviours.

Many Australians die prematurely or live with suboptimal health related to prevalent chronic illnesses. 47% of Aussies have at least one chronic disease, and 20% have multiple chronic diseases. These chronic diseases often share the same and multiple risk factors.

Successful projects will target risk and/or protective factors that are modifiable and impact broad segments of the population. Health Smart Grants will improve long term health outcomes, by addressing one or more of the following factors.

Risk factors	Protective Factors
Smoking	Physical activity
Harmful drinking	Healthy diet
Overweight and obesity	Social & emotional wellbeing
Problematic gaming/screen time	Healthy relationships
Drug use	Peer and social connections
Poor body image	Mindfulness
Stress	Good sleep habits
	Sexual health

We are interested in initiatives that satisfy one or more of the following:

- Target risk or protective factors that relate to prevalent health issues
- Facilitate access to quality, reliable, current and targeted health information
- Are informed by evidence to achieve health promoting behaviour change
- Translate new evidence into practice in a way that is practical, scalable and sustainable
- Operate within a strengths-based philosophy to empower and encourage good health
- Improve the environment, culture, awareness or attitude surrounding a health risk

Grant Outcomes

With a focus on managing risk and protective factors, the outcomes this grant program wishes to achieve are:

- **Awareness & knowledge** - Increasing information and knowledge of risks, protective behaviours, and navigating the health system
- **Skills & action** - Developing practical skills which enable health promoting behaviour or effective responses to health challenges
- **Attitudes & beliefs** - Improving confidence, belief, motivation and self-agency to address health challenges and maintain good health
- **Access & connection** - Increasing access to information, people, tools, services and environments which positively influence health behaviours
- **Risk & protective factors** – Tangible and measurable improvements in reducing risk factors and increasing protective factors.

Our ideal partner

Our preferred partner will be:

- Specialists and leaders in prevention and health promotion
- Able to reach the target cohort, with a strong online presence
- Actively measuring outcomes
- Eager to partner with us and to deliver joint story telling
- Brand aligned with a relatable, credible and positive public image

Funding Exclusions

Good health and wellbeing is influenced by many factors, however, we are not able to support all of these, and therefore we do not provide funding for:

- Financial literacy, legal assistance or financial assistance projects
- Projects that focus on housing, education or employment
- Social supports targeting entrenched and complex disadvantage

The following activities and applicants are not eligible for funding:

- Grants to individuals or students
- Religious or political activities
- Clinical trials, pure or medical research
- Fundraising events, campaigns or activities which collect funds for redistribution
- Capital equipment grants including motor vehicles, land, buildings, refurbishment, renovation or fit-out
- Core operating costs, except where these are part of delivering a project
- Overseas appeals, expeditions or overseas travel
- Sponsorship, including sponsorships of conferences, events and festivals
- Funding provided through an auspice arrangement

Partnering with nib and nib foundation

nib foundation works closely with our charity partners to deliver both financial and in-kind support. We seek to work with organisations that have the appetite and capability to partner in the following value-add activities:

- nib employee engagement through volunteering
- Joint storytelling through our online platforms, social media and traditional media
- Leveraging nib's distribution channels to share health promotion messaging

Application Process

STEP 1

Submit an EOI

Submit your EOI between 1 – 30 June 2021 on nib foundation's website

STEP 2

Shortlist invited to apply

- 15 – 20 applicants invited by mid-August to submit a detailed application
- Applications close mid-September 2021
- Unsuccessful EOI applicants notified mid-August 2021

STEP 3

Grant outcomes announced

- Successful and unsuccessful applicants notified by mid-December 2021
- Six successful applicants will each receive \$40,000 in grant funding

STEP 4

People's Vote

- A 'People's Vote' will be held during the grant period.
- Health Smart projects will be showcased, and voting will be open to nib members, shareholders and the public.
- The two charity partners with the most votes will receive an additional \$40,000 in grant funding

Submitting your EOI:

Visit the Funding section of nib.com.au/foundation and follow these steps:

1. Ensure your organisation meets the Eligibility Criteria by reading these guidelines. We also suggest you read our [Privacy Policy](#).
2. Download, save and complete the [PDF EOI](#) form available on our website. The form can be partially completed, saved and edited until you are ready to submit. Please adhere to the word limit and space provided, excess text may be lost upon submission.
3. Submit your EOI between Tuesday 1 June 2021 and COB Wednesday 30 June 2021 by filling out your contact details on the Online Submission Form and uploading your completed PDF EOI form.

Acknowledgement of receipt of your application and notification of grant outcomes will be emailed to the contact person you nominate on the Online Submission Form. There is no need to attach additional information to your application. We will request further information if required.